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Virtual Clay: Neil Brownsword – Poet of Residue – An OnDemand Online Lecture



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Price \$15.00

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The ‘Potteries’ — the name given to the six towns that collectively constitute Stoke-on-Trent, remains one of the few cities in Britain still associated with an industry that for centuries has shaped both the areas economic life and physical

landscape.

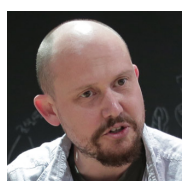
With the industrialization of ceramics in Britain during the eighteenth century, systems of segregated labor brought about a phenomenal concentration of specialist skills and knowledge to this region. By 1800 the six towns of Stoke-on-Trent paralleled China as a world center for ceramic production. Paradoxically, recent decades have seen centuries of this cultivated expertise being relocated to the Far East. Company investment in advanced production technology has further contributed to a massive reduction of an indigenous work force and the closure/ demolition of once prevalent sites of historic manufacture. To indicate the extent of Stokes decline in 1948 around 79,000 were employed in the North Staffordshire ceramics industry, in recent years the figure bottomed out to around 6000.

For over a decade Neil Brownsword's artistic practice has remained a potent form of recording this historic change within the region. His exploration of post-industrial landscape as a raw material has renegotiated North Staffordshire's associated socio-economic histories and production infrastructure through a variety of perspectives and practices. This presentation will elucidate Brownsword's ongoing investigation of place, the displacement of its heritage industry.

OnDemand classes will expire on July 1, 2019.

From: \$15

This event is part of 92Ys Virtual Clay™ (/virtualclay) series: offering first of a kind, real-time online classes that gather a vibrant community of artists, designers and art historians to speak with you about important topics in ceramics. The conversations are meant to challenge preconceptions and explore new territory, inspiring you to think about the world in fresh and different ways. All of this in the comfort of your home, studio or classroom.



Neil Brownsword



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