**BREAKING THE RULES IN PATTERN CUTTING: AN INTERDISCIPLINARY APPROACH TO PROMOTE CREATIVITY**

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**Dr Kevin Almond, Biography**

Dr Kevin Almond is a lecturer in fashion at University of Leeds. He has held various posts in academia and the fashion industry and has published widely. He organised and chaired The International Conferences for Creative Pattern Cutting in 2013 and 2016. These events were an opportunity for academics and industrialists to present current research about pattern cutting and to network. Selected papers from the cnference were published in two special editions of The International Journal of Fashion Design, Technology and Education entitled 'Creative Cut'. He is a former trustee of The Costume society and a reviewer for numerous academic journals

**Dr. Jess Power, Biography**

Dr Jess Power is a Reader in Textiles and Apparel at the University of Huddersfield. She has a number of university wide roles representing the School of Art, Design and Architecture. During her career she has been involved in, and managed a variety of research projects in textile and clothing related areas. Jess has been a member of the Textile Institute since 1995, an active member of the Manchester and Cheshire section since 2004, was awarded her FTI at the centenary conference in 2010 and has served as a Trustee of the Textile Institute since 2011. She is also a Senior Fellow of the Higher Education Academy and a National Teaching Fellow 2016.